





CRAFT-CULTIVATED FAMILY OF PRODUCTS





FLORIDA JUICING PROGRAM
Featuring Tangerines
and Oranges



NOBLE CRAFT-CULTIVATED PRODUCT CALENDARS

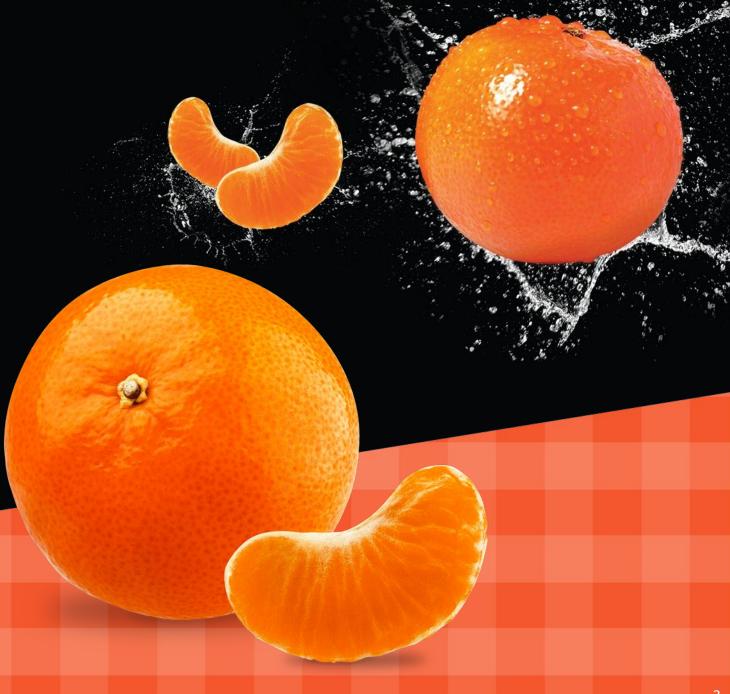
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Noble Juicy Crunch	36	37 3	8 39	9 40	41	42 43	44	45	46 4	7 48	49	50	51 52	1	2	3	4 5	6	7	8 9	10	11	12	13 1	4 15	16	17	18	19	20	21 2	2 2	3 24	25	26	27	28	29	30	31	32	33 34	1 3
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Tangerines"	36	37 3	8 39	40	41	42 43	44	45	46 47	7 48	49	50	51 52	1	2	3	4 5	6	7	8 9	10	11	12	13 1	4 15	16	17	18	19	20	21 2	2 2	3 24	25	26	27	28	29	30	31	32	33 34	3
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Florida Starburst Pummelos [*]	36	37 3	8 39	40	41	42 43	44	45	46 4	7 48	49	50	51 52	1	2	3	4 5	6	7	8 9	10	11	12	13 1	4 15	16	17	18	19	20	21 2	2 2	3 24	25	5 26	27	28	29	30	31	32	33 34	1 2
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Florida Fresh Juice Program	36	37 3	8 39	40	41	42 43	44	45 4	46 47	7 48	49	50	51 52	1	2	3	4 5	6	7	8 9	10	11	12			17.00	5.55.5	10	19	20	21 2	2 2	3 24	25	20	21	28	29	-	1			\neg
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Florida Fresh Juice Program Tangerines Early Oranges	36	37 3	8 39	40	41	42 43	44	45	46 47	7 48	49	50	51 52	1	2	3	4 5	6	7	8 9	10	11	12					10	19	20	21 2				0 0			1		0			
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INTRODUCING

YOUR MAJESTY OF MM!

Noble Juicy Crunch®

A brand-new, naturally craft-cultivated tangerine variety. It's the best tangerine we've ever grown, and we started in 1926.



NOBLE JUICY CRUNCH® SALES CALENDAR/SPEC SHEET

20.00		Sept	temb	or			Octo	ber				Nove	mbe	r			De	cem	ber	ĺ		J	Janua	эгу			F	ebru	Jary			M	arch				Ap	lin				M	ay					June	0				Ju	ly			Au	gust		
Noble Juicy Crunch	36	37	38	3 39) 4	10	41	42	43	44	. 4	5 4	6	47	48	49	5	0 5	51	52	1	2	3	4	5	6		7	8	9	10	11	12	1	3	14	15	16	17	18	1	9 2	0	21	22	23	24	25	26	6 2	27	28	29	30	31	32	33	34	35	
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	Loose
Pack Type	2/5 th Carton
PLU	New Pending with IFPS
Carton Specs	15"L x 9.5"W x 8"H
Ti/Hi	Ti 11 / Hi 9
Size	100, 80
Pallet Configuration	99 cases per pallet

^{*}Noble Juicy Crunch® availability based on customer portfolio commitments to Noble products

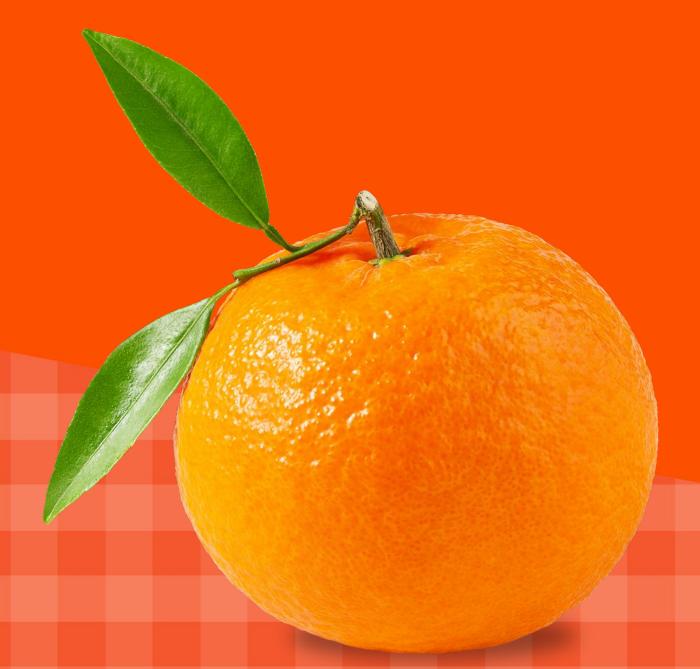
NOBLE JUICY CRUNCH® SALES CALENDAR/SPEC SHEET

24.70		Sepi	temb	or		1	Octo	ber				Nover	nber				Dec	emb	эг			Jai	nuary				Febr	uary			M	arch				Apri	1				May					Jur	10				Jul	y			Aug	ust	
Noble Juicy Crunch	36	37	38	39) 4	10	41	42	43	44	4	5 4	5 4	7	48	49	50	51	5	2	1	2	3	4	5	6	7	8	9	10	11	12	13	3 1	4 1	5	16	17	18	19	20	21	22	23	24	25	, 2	6 2	17	28	29	30	31	32	33	34	35

	Consumer Pack
Pack Type	9/2lb Pouch Bag
GTIN/UPC	810376010783
Carton Specs	20"L x 15"W x 6.5"H
Ti/Hi	Ti 6 / Hi 10
Pallet Configuration	60 cases per pallet



^{*}Noble Juicy Crunch® availability based on customer portfolio commitments to Noble products



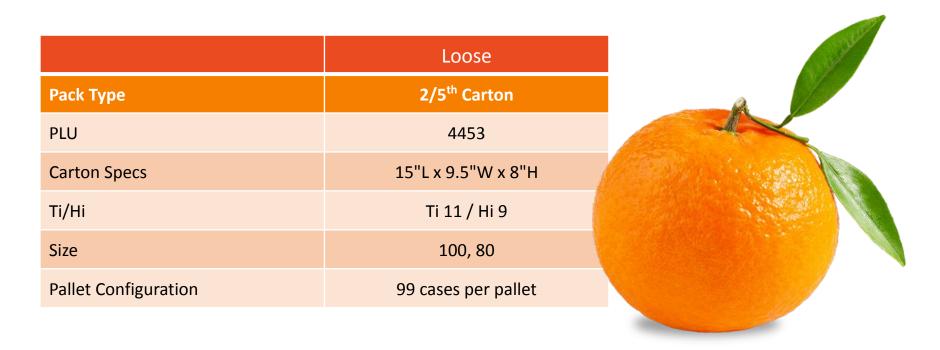
THE SWEET PRINCE OF MM!

Noble Autumn Honey®

Noble set out to make the best craft-cultivated tangerines and it took four decades to do it. Now, Noble Autumn Honey is one of the early fall highlights of our craft-cultivated tangerine season.

NOBLE AUTUMN HONEY® SALES CALENDAR/SPEC SHEET

		Sept	embe	H"		0	ctob	er			No	vemb	er			Dec	embe	r			Janua	ary			Feb	ruary			Mai	rch			Ap	ril				May				J	June				Jul	ly			Aug	just	
Autumn Honey	36	37	38	39	40	0 4	1 4	12	43	44	45	46	47	48	49	50	51	52	1	2	3	4	-5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35
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NOBLE AUTUMN HONEY® SALES CALENDAR/SPEC SHEET

	S	epter	mber	r		Oc	tober				Nove	embe	i			Decem	ber			Ja	nuary	,			Febru	ary			Mar	rch.			Ap	rii				May					June				Ju	ly			Aug	ust	
Autumn Honey [°]	36	37	38	39	40	41	42	43	3 4	4 4	45	46	7	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35
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	Consumer Pack
Pack Type	2lb Pouch Bag and 3lb Header bag
UPC	81037601098 / 810376010943
Carton Specs	20"L x 15"W x 6.5"H
Ti/Hi	Ti 6 / Hi 10
Pallet Configuration	60 cases per pallet





THE NOBLE COURT OF MM!

New Generation Florida Tangerines[™]

In the mid 1980s Noble, the top producer of Florida tangerines, set out to make the best craft-cultivated tangerines. We developed 1,600 unique varieties and patented the 6 with the most delicious flavor profiles. Noble Juicy Crunch[®] is the crown jewel and Autumn Honey is the prince. The other breeding program winners, and some top state developed varieties come to you as New Generation Florida Tangerines[™].

NEW GENERATION TANGERINES[™] SALES CALENDAR/SPEC SHEET

		epter	mber			Oct	tober			No	/emb	ər			ecem	рег		2	Jan	uary			Fe	bruary	7		M	arch			Ap	ril				May				Ju	ne				July			Aug	gust	
New Generation Tangerines ["]	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51 5	52	1	2	3 4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23 2	24 2	5 2	6 2	7 28	3 2	30	31	32	33	34	35

	Loose
Pack Type	2/5 th Carton
PLU	4457
Carton Specs	15"L x 9.5"W x 8"H
Ti/Hi	Ti 11 / Hi 9
Size	100, 80
Pallet Configuration	99 cases per pallet

NEW GENERATION TANGERINES[™] SALES CALENDAR/SPEC SHEET

	3	Septe	mbe	r		Oc	tober			N	lovem	ber	8		Dec	embe	r			Janu	агу			Febr	uary			Mai	rch			Ap	ril				Мау					June				Ju	ly			Aug	ust	
New Generation Tangerines"	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35
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			Consumer Pack		
Pack Type	5lb Carton	9/2lb Pouch Bag	8/3lb Header Bag	15/2LB Header Bag	10/3LB Header Bag
UPC	8103760101233	810376010981	810376010943	810376011049	810376010943
Carton Specs	11.75"L x 8"W x 4.25"H	20"L x 15"W x 6.5"H	20"L x 15"W x 6.5"H	20"Lx 12"Wx 13.5"H	20"Lx 12"Wx 13.5"H
Ti/Hi	Ti 35 / Hi 11	Ti 6 / Hi 10	Ti 6 / Hi 10	Ti 7/ Hi 6	Ti 7/ Hi 6
Pallet Configuration	352 cases per pallet	60 cases per pallet	60 cases per pallet	42 cases per pallet	42 cases per pallet



FLORIDA STARBURST PUMMELOS[™] SALES CALENDAR/SPEC SHEET

		Septer	nber			Octo	ber			Nove	mbe	,		ļ)ecen	ber			Ja	nuary	,		- 1	Febru	ary			Mar	ch			Ap	ril			1	May				Ju	ne				July	V.			Augu	ust	
Florida Starburst Pummelos	36	37	38	39	40	41	42	43	44	45	6	¥7	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24 2	5 2	26	27 2	28	29	30	31	32	33	34	35

	Loose	Consumer Pack	Bins
Pack Type	4/5th Carton	4/3 Count Header Bag	Bins
PLU	3129	-	3129
GTIN	810376010493	810376010530	810376010493
Carton Specs	18"L x 11.5"W x 10.5"H	20" L 12W 13.5"H	-
Ti/Hi	Ti 9 / Hi 7	Ti 7 / Hi 6	3 per pallet space
Size	14, 12, 10, 8, 6	12 s	10, 8
Pallet Configuration	63 cases per pallet	42 per pallet	_



Get// Fresh:

Noble Stand-Apart Florida Fresh Juice Program

THE ONLY fresh squeezed tangerine juice program anchored by Noble Juicy Crunch[®].

AND a stand-apart 9-month Florida orange juicing program anchored by Valencias.

Think immunity support. Think mimosas.

NOBLE STAND-APART FLORIDA JUICING PROGRAM SUMMARY

Noble's Florida program provides a 10-month pipeline for your fresh squeezed juice program

- Consistent supply fresh from Florida
- Consistent price structure

• Dependable partner

	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June	July
FLORIDA TANGERINE	•	•	•	•	•	•				
FLORIDA ORANGES		•	•	•	•	•	•	•	0	0



Florida Tangerines



Juicy Crunch



Florida Oranges





Valencia Storage

NOBLE STAND-APART FLORIDA FRESH JUICE PROGRAM SALES CALENDAR/SPEC SHEET

Noble Stand-Apart		Septe	mber			Octob	эег			Nove	mber			Dec	embe	7		į	Janua	ry			Febr	uary			Mar	ch			Apri				May	7			Jı	ine				July			AL	ugus	
Florida Fresh Juice Program	36	37	38	39	40	41	42	43	44	45 4	6 47	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15 1	16 17	7 18	19	20	21	22	23	24 2	5 2	26 2	27	28 2	9 30	0 31	32	33	3 34	1 3
Tangerines																																																	
Early Oranges																																																	
Valencia																																																	
Valencia Storage																																						0	0	0	0	0	0	0	0)			

	Loose - Tangerines	Loose - Oranges
Pack Type	2/5 th Carton	4/5 th Carton
Carton Specs	15"L x 9.5"W x 8"H	18"L x 11.5"W x 10.5"H
Ti/Hi	Ti 11 / Hi 9	Ti 9 / Hi 6
Size	120, 150, 180	138, 125, 100, 80
Pallet Configuration	99 cases per pallet	54 cases per pallet

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Noble Florida New Crop Blueberries

Noble new crop opens the US blueberry season in Florida, and then rolls north delivering the freshest blueberries



NOBLE FLORIDA NEW CROP BLUEBERRIES SALES CALENDAR/SPEC SHEET

New Crop Blueberries	5	epte	mbei			Oct	tober			Ne	ovem	ber			Dec	ombe	er.			Janua	ry.			Feb	ruary			Ma	arch			Ap	ril				May					June				Ju	ıly			Aug	just	
New Crop Blueberries	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	. 52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35
Noble Florida New Crop Blueberries																																																				
Noble U.S. New Crop Blueberries																																																				

Pack Type	4.4 oz	6 oz	11 oz	Pint	8x18 oz
UPC	810376010639	810376010646	810376010738	810376010653	81037601063
Pallet Count	240	240	144	144	144
Layer	12	12	12	12	12
High	20	20	12	12	12









FROM **OUR** FAMILY TO **YOURS**Thank You for Your Support







