



NOBLE JUICY CRUNCH®



AUTUMN HONEY®  
TANGERINES



NEW GENERATION  
FLORIDA TANGERINES™

noble®

CRAFT-CULTIVATED FAMILY  
OF PRODUCTS



FLORIDA STARBURST  
PUMMELOS®



FLORIDA JUICING PROGRAM  
*Featuring Tangerines  
and Oranges*



NOBLE FLORIDA  
NEW CROP BLUEBERRIES

# NOBLE CRAFT-CULTIVATED PRODUCT CALENDARS

Noble Juicy Crunch <sup>®</sup>	September				October				November				December				January				February				March				April				May				June				July				August						
	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34

Autumn Honey <sup>®</sup>	September				October				November				December				January				February				March				April				May				June				July				August						
	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34

New Generation Tangerines <sup>™</sup>	September				October				November				December				January				February				March				April				May				June				July				August						
	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34

Florida Starburst Pummelos <sup>®</sup>	September				October				November				December				January				February				March				April				May				June				July				August						
	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34

Noble Stand-Apart Florida Fresh Juice Program	September				October				November				December				January				February				March				April				May				June				July				August						
	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34

Tangerines																																			
Early Oranges																																			
Valencia																																			
Valencia Storage																																			

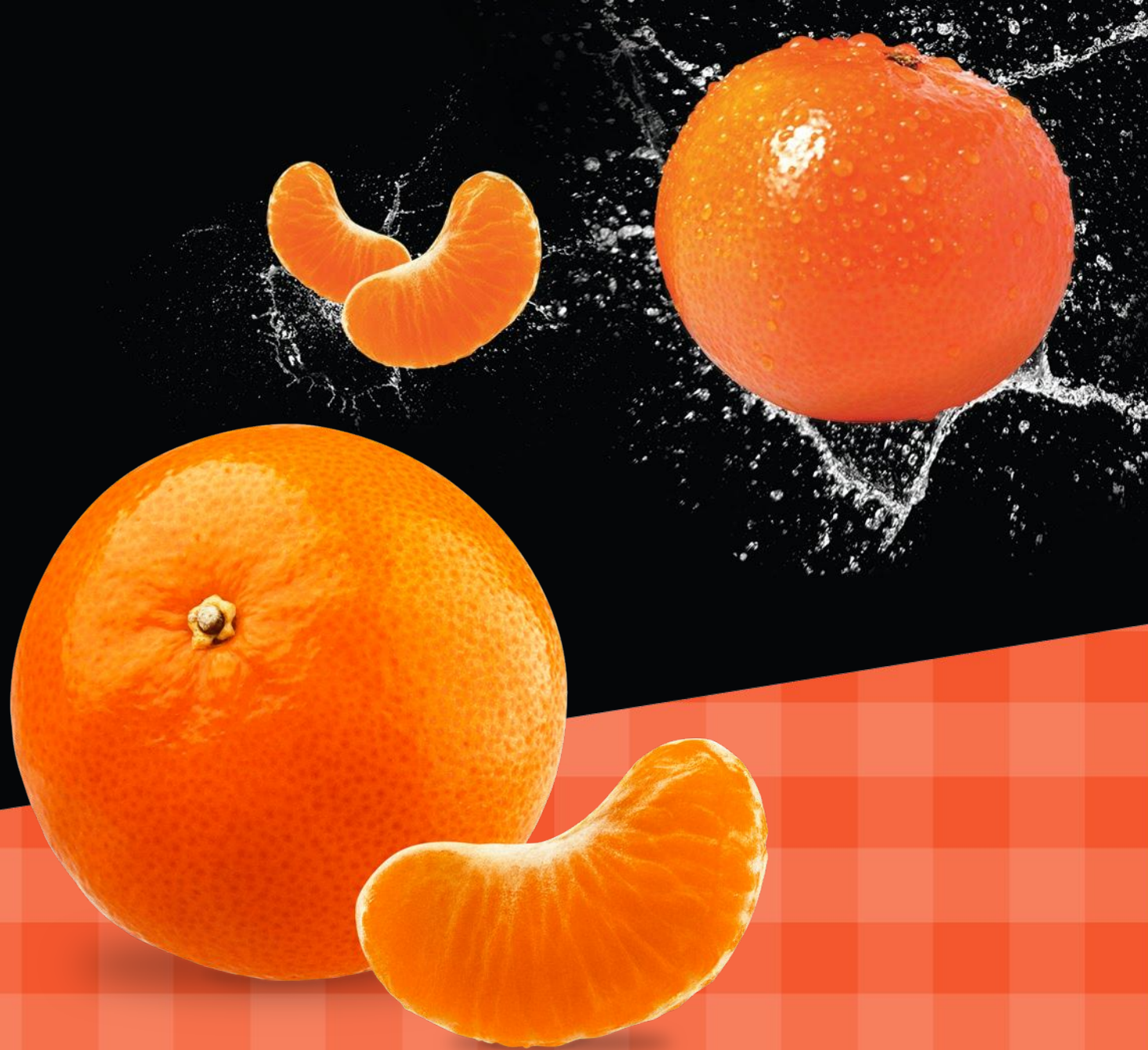
New Crop Blueberries	September				October				November				December				January				February				March				April				May				June				July				August						
	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34
Noble Florida New Crop Blueberries																																																			
Noble U.S. New Crop Blueberries																																																			

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INTRODUCING  
YOUR MAJESTY  
OF MMM!

Noble Juicy Crunch<sup>®</sup>

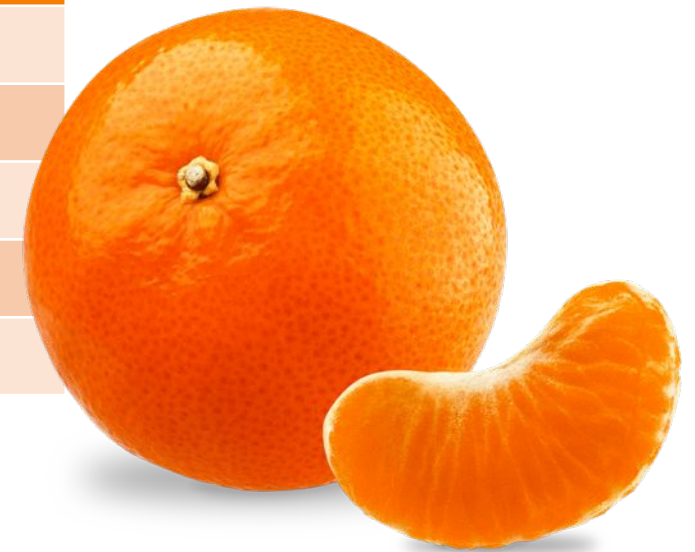
A brand-new, naturally craft-cultivated tangerine variety. It's the best tangerine we've ever grown, and we started in 1926.



# NOBLE JUICY CRUNCH® SALES CALENDAR/SPEC SHEET

Noble Juicy Crunch®	September				October				November				December				January				February				March				April				May				June				July				August							
	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35

	Loose
<b>Pack Type</b>	2/5 <sup>th</sup> Carton
PLU	<i>New Pending with IFPS</i>
Carton Specs	15"L x 9.5"W x 8"H
Ti/Hi	Ti 11 / Hi 9
Size	100, 80
Pallet Configuration	99 cases per pallet

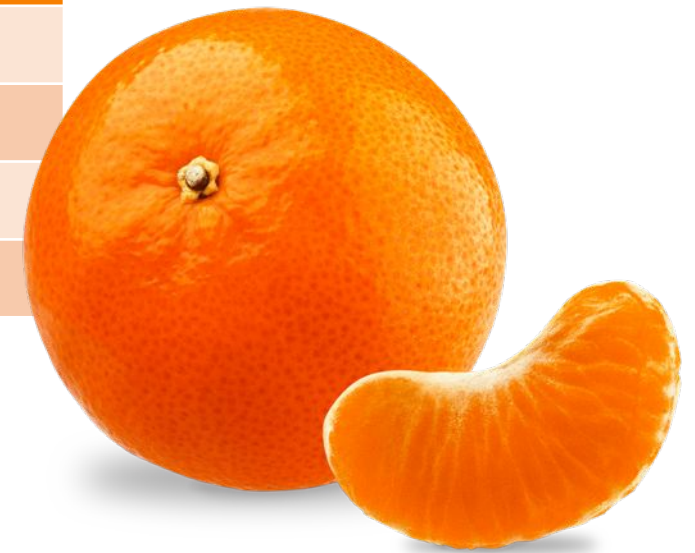


\*Noble Juicy Crunch® availability based on customer portfolio commitments to Noble products

# NOBLE JUICY CRUNCH<sup>®</sup> SALES CALENDAR/SPEC SHEET

Noble Juicy Crunch <sup>®</sup>	September				October				November				December				January				February				March				April				May				June				July				August							
	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35

	Consumer Pack
Pack Type	9/2lb Pouch Bag
GTIN/UPC	810376010783
Carton Specs	20"L x 15"W x 6.5"H
Ti/Hi	Ti 6 / Hi 10
Pallet Configuration	60 cases per pallet



*\*Noble Juicy Crunch<sup>®</sup> availability based on customer portfolio commitments to Noble products*



# THE SWEET PRINCE OF MMM!

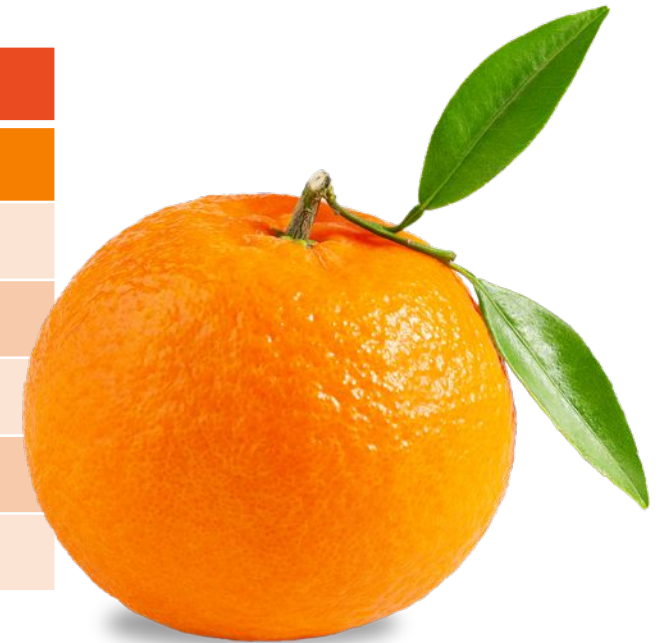
## Noble Autumn Honey<sup>®</sup>

Noble set out to make the best craft-cultivated tangerines and it took four decades to do it. Now, Noble Autumn Honey is one of the early fall highlights of our craft-cultivated tangerine season.

# NOBLE AUTUMN HONEY<sup>®</sup> SALES CALENDAR/SPEC SHEET

Autumn Honey <sup>®</sup>	September				October				November				December				January				February				March				April				May				June				July				August																		
	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35											

	Loose
Pack Type	2/5 <sup>th</sup> Carton
PLU	4453
Carton Specs	15"L x 9.5"W x 8"H
Ti/Hi	Ti 11 / Hi 9
Size	100, 80
Pallet Configuration	99 cases per pallet



# NOBLE AUTUMN HONEY<sup>®</sup> SALES CALENDAR/SPEC SHEET

Autumn Honey <sup>®</sup>	September				October				November				December				January				February				March				April				May				June				July				August										
	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35			

	<b>Consumer Pack</b>
<b>Pack Type</b>	2lb Pouch Bag and 3lb Header bag
UPC	81037601098 / 810376010943
Carton Specs	20"L x 15"W x 6.5"H
Ti/Hi	Ti 6 / Hi 10
Pallet Configuration	60 cases per pallet







# THE NOBLE COURT OF MMM!

## New Generation Florida Tangerines™

In the mid 1980s Noble, the top producer of Florida tangerines, set out to make the best craft-cultivated tangerines. We developed 1,600 unique varieties and patented the 6 with the most delicious flavor profiles. Noble Juicy Crunch® is the crown jewel and Autumn Honey is the prince. The other breeding program winners, and some top state developed varieties come to you as New Generation Florida Tangerines™.

# NEW GENERATION TANGERINES™ SALES CALENDAR/SPEC SHEET

New Generation Tangerines™	September				October				November				December				January				February				March				April				May				June				July				August							
	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35

	Loose
Pack Type	2/5 <sup>th</sup> Carton
PLU	4457
Carton Specs	15"L x 9.5"W x 8"H
Ti/Hi	Ti 11 / Hi 9
Size	100, 80
Pallet Configuration	99 cases per pallet



# NEW GENERATION TANGERINES™ SALES CALENDAR/SPEC SHEET

<b>New Generation Tangerines™</b>	September				October				November				December				January				February				March			April			May			June			July			August																								
	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35												

<b>Consumer Pack</b>					
<b>Pack Type</b>	<b>5lb Carton</b>	<b>9/2lb Pouch Bag</b>	<b>8/3lb Header Bag</b>	<b>15/2LB Header Bag</b>	<b>10/3LB Header Bag</b>
UPC	8103760101233	810376010981	810376010943	810376011049	810376010943
Carton Specs	11.75"L x 8"W x 4.25"H	20"L x 15"W x 6.5"H	20"L x 15"W x 6.5"H	20"Lx 12"Wx 13.5"H	20"Lx 12"Wx 13.5"H
Ti/Hi	Ti 35 / Hi 11	Ti 6 / Hi 10	Ti 6 / Hi 10	Ti 7/ Hi 6	Ti 7/ Hi 6
Pallet Configuration	352 cases per pallet	60 cases per pallet	60 cases per pallet	42 cases per pallet	42 cases per pallet



# burstin'

with  
**Brix**



Florida Starburst Pummelos<sup>®</sup>

The largest citrus fruit grown on Earth, has the feel of a grapefruit with a sweeter, juicier flavor. MMM!

# FLORIDA STARBURST PUMMELOS™ SALES CALENDAR/SPEC SHEET

Florida Starburst Pummelos™	September				October				November				December				January				February				March				April				May				June				July				August							
	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35

	Loose	Consumer Pack	Bins
<b>Pack Type</b>	<b>4/5th Carton</b>	<b>4/3 Count Header Bag</b>	<b>Bins</b>
PLU	3129	–	3129
GTIN	810376010493	810376010530	810376010493
Carton Specs	18" L x 11.5" W x 10.5" H	20" L 12W 13.5" H	–
Ti/Hi	Ti 9 / Hi 7	Ti 7 / Hi 6	3 per pallet space
Size	14, 12, 10, 8, 6	12s	10, 8
Pallet Configuration	63 cases per pallet	42 per pallet	–





# Get Fresh!

## Noble Stand-Apart Florida Fresh Juice Program

**THE ONLY** fresh squeezed tangerine juice program anchored by Noble Juicy Crunch<sup>®</sup>.

**AND** a stand-apart 9-month Florida orange juicing program anchored by Valencias.

**Think immunity support. Think mimosas.**

# NOBLE STAND-APART FLORIDA JUICING PROGRAM SUMMARY

Noble's Florida program provides a 10-month pipeline for your fresh squeezed juice program

- Consistent supply fresh from Florida
- Consistent price structure
- Dependable partner

	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June	July
FLORIDA TANGERINE	●	●	●	●	●	●				
FLORIDA ORANGES		●	●	●	●	●	●	●	○	○

 Florida Tangerines
  Juicy Crunch
  Florida Oranges
  Valencia
  Valencia Storage

# NOBLE STAND-APART FLORIDA FRESH JUICE PROGRAM SALES CALENDAR/SPEC SHEET

Noble Stand-Apart Florida Fresh Juice Program	September				October				November				December				January				February				March				April				May				June				July				August							
	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35
Tangerines																																																				
Early Oranges																																																				
Valencia																																																				
Valencia Storage																																																				

	Loose - Tangerines	Loose - Oranges
Pack Type	2/5 <sup>th</sup> Carton	4/5 <sup>th</sup> Carton
Carton Specs	15"L x 9.5"W x 8"H	18"L x 11.5"W x 10.5"H
Ti/Hi	Ti 11 / Hi 9	Ti 9 / Hi 6
Size	120, 150, 180	138, 125, 100, 80
Pallet Configuration	99 cases per pallet	54 cases per pallet





# berry fresh

## Noble Florida New Crop Blueberries

Noble new crop opens the US blueberry season in Florida, and then rolls north delivering the freshest blueberries



# NOBLE FLORIDA NEW CROP BLUEBERRIES

## SALES CALENDAR/SPEC SHEET

New Crop Blueberries	September				October				November				December				January				February				March				April				May				June				July				August								
	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	
Noble Florida New Crop Blueberries																																																					
Noble U.S. New Crop Blueberries																																																					

Pack Type	4.4 oz	6 oz	11 oz	Pint	8x18 oz
UPC	810376010639	810376010646	810376010738	810376010653	810376010663
Pallet Count	240	240	144	144	144
Layer	12	12	12	12	12
High	20	20	12	12	12





FROM OUR FAMILY TO YOURS  
*Thank You for Your Support*





## CONTACT US!

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